

November 2, 2009

Name
Address
City, State, Zip

Dear First Name:

I am honored to welcome you to the **Women's Leadership Council** of the United Way of Lake County. We are thrilled to have you as a member of our team as we work towards improving the lives of women and children in our community.

Through philanthropic giving, volunteerism and advocacy, the WLC has taken a lead role in mobilizing change for Lake County families. I'd like to share with you some of our exciting accomplishments and events over the last year:

- WLC hosted the fourth annual "**Power of the Purse**" event with proceeds supporting United Way of Lake County's early education programs.
- Last year, **58,000** Women's Leadership Council Kindergarten Readiness Calendar and Workbooks were distributed to enable more children throughout the county to have the skills to start school ready to succeed.
- WLC members assembled and distributed quarterly **Kindergarten Club kits** to provide children with the tools they need to be ready and able to learn. More than **600 at risk children** received books and other important early learning resources.

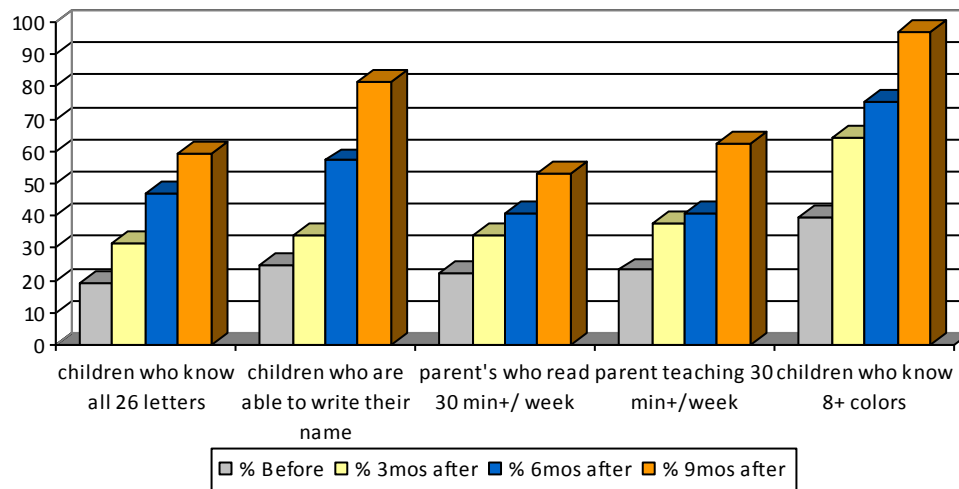
WLC's inaugural fundraising event, a **Toast to Broadway**, was a true success. More than 260 people attended the performance by Broadway etc and the Forum Jazz Dance Theatre and participated in our silent auction. The evening's event netted more than \$10,000 which will provide 100 families with school readiness programming and resources.

This year, join us as the WLC continues to champion the case for school readiness so that all children in Lake County are ready to start school. Our **One Child, One Year, \$100 campaign** will provide an additional 500 at risk children with school readiness skills and opportunity to participate in UWLC's successful Kindergarten Camp and Club. Early learning and parent involvement are key to the future success of a child. Thank you again for joining the Women's Leadership Council. Working together, we can ensure that all children entering kindergarten in Lake County are prepared for school and ready to learn.

Sincerely,

Glenda Abbott
Women's Leadership Council Chair

The Women’s Leadership Council’s Early Learning Club program has supported measurable and significant improvements for children and their families:



Feedback from Kindergarten Camp & Club Families:

We really enjoy reading all the books that you send.”

“We try to take good care of our things so my one year-old can use them as he grows!”



Kindergarten Readiness Calendars and Workbooks..

“I learned about questions I should ask my children when they go to school.”

“My favorite thing about the mailing is the emotions my daughter gets when seeing the material about starting school.”

All of the content in the materials are very good. They give me good ideas to help my child. All the children I care for, I provide day care, are also delighted with the materials. Thank you”